



By Leviana Cocca | Jan 12, 2012 - 9:40 AM | 2 Report a Typo or Correction

Bands Rock for Charity at famed El Mocambo

Jan. 19 event raising funds for Eating Disorders programs

Rock for Charity will take place Jan. 19 at the famed El Mocambo in Toronto, benefitting Eating Disorders of York Region (EDOYR), a registered non-profit organization.

Rock for Charity is a 19+ benefit concert, costing \$10 at the door, or \$8 for those who bring a non-perishable food donation.

All proceeds will assist EDOYR to provide care for families affected by eating disorders as well as free support programs.

Doors open at 8 p.m. and the show will begin at 8:30 p.m. The El Mo is located at 464 Spadina Ave.

Toronto bands Four Nines Fine, Highway Lights and DJ XITMINT and DJ LOVE along with Richmond Hill's own

littleSUNDAY will be performing on the second floor of the El Mocambo.

Guests can receive door prizes and participate in a raffle.

EDOYR considers Rock for Charity to be an act of "friend-raising," a term defined by the organization as a way for the community to raise funds and eating disorder awareness all while kick-starting new friendships.

This past August, while volunteering as a reporter at The Liberal, I wrote a story about the friend-raising concept.

As I wrote my first draft, I thought about ways to raise money for EDOYR on my own.

After some brainstorming, I pitched the idea of a benefit concert to Janice Morgante, executive director, and Natalia Tvornovitch, administrative assistant. It was a hit.

I joined members of EDOYR and volunteers, spending a few months looking for the perfect bands to perform.

The lineup was finalized Dec. 14 and it is hoped that \$1,800 can be raised through this musical benefit.

For more information about the event and to RSVP, visit <https://www.facebook.com/events/254547651272922/> On Twitter visit @RockforEDOYR.

To be more accessible to everyone in York Region, EDOYR has moved to a new central location in Aurora. All friend-raising ideas can be sent to info@edoyr.com.

For more information about EDOYR, free support programs and upcoming events for the Eating Disorders Awareness Week (Feb. 5 to 11), visit www.edoyr.com.

Leviana Cocca is a Richmond Hill fourth-year media studies student at the University of Guelph-Humber, who plans to attend grad school to obtain her Master of Journalism degree.



littleSUNDAY rocks for charity. Richmond Hill band littleSUNDAY will be among the bands performing Jan. 19 in Rock for Charity to raise money for Eating Disorders of York Region.

GET TICKETS

Tickets are \$10 at the door or \$8 with a food bank item

To RSVP visit

<https://www.facebook.com/events/254547651272922/>

On Twitter visit @RockforEDOYR

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