

The SPILL

SPILL FEATURES

littleSUNDAY

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littleSUNDAY



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I was able to interview littleSUNDAY prior to their set at Toronto's Bovine Sex Club on May 6th, and what started out as an interview turned out to be a fun night of just hanging out with the guys in the band.

littleSUNDAY is a hardworking independent band with an extremely tight live show and music that's ready and primed for radio. I asked singer Rick Farrell to describe littleSUNDAY in a sentence, and his response was, "high energy, new rock". The band showed me exactly what this was when they played their set.

Farrell is an incredible front man with a killer voice and a whole lot of sex appeal. The rhythm section which comprises of bass player Mario Stamegna and drummer Eric Bonatti plays some tight, hard rocking grooves. And I have to smile when JP plays a complex guitar solo on his classic Flying V guitar. The best part about watching them is that they look like they are having a good time on stage and that they belong there.

littleSUNDAY not only has a set of radio-ready material, but they also work hard at promoting it. According to Farrell, each of the members along with their management team contributes to promoting the band. They are constantly networking, booking shows, creating affiliations within the music industry and doing on-line promotion. Communication is key", says Farrell, when describing how they stay organized with everything that is going on.

Another key area of promotion is their street team which is led by Shaun Bunder. Shaun caught a littleSUNDAY show and was so impressed by the music that he volunteered to help out the band in whatever way he could. This evolved to his current role as Street Team Leader.

Their huge list of accomplishments can attest to the hard work the band puts in. littleSUNDAY were voted finalists in several band competitions such as Edge 102.1s X-Treme Band Slam and 97.7 HTZ FM Rock Search. They charted Number 2 on the world wide Garage Band.com and were voted Best Live Act by the Toronto Independent Music Awards.

This band is half a note away from a deal. That's what I overheard a reputable industry contact saying to someone in the audience while littleSUNDAY was on stage rocking the house. After talking to the band, listening to their latest EP as well as seeing the live show, I would have to agree with this statement. And I can't think of many independent bands that are more deserving of a record deal right now.

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